

3rd annual

Local Authority Treasurers' Investment Forum

London Stock Exchange • September 22nd, 2011

A complimentary one-day conference for local authority
treasurers, section 151 officers and elected members

- Investment options
- Credit & counterparty risk
- Interest rates & economy
- Capital raising/Bond Issuance
- Practitioner perspectives
- CIPFA & DLGC updates



1 delegate per authority
Subject to availability

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"Excellent – varied and informative. This has specifically improved my understanding of treasury management and the wider economy."

Deputy CEO, District Council, 2010

Speakers include:

Michael Quicke
CEO
CCLA

Tony Travers
Visiting Professor
London School of Economics

Cllr Sir Merrick Cockell
Council Leader
Royal Borough of Kensington
& Chelsea

Mark Frankel
Secretary
Public Works Loan Board

Barbara Moorhouse
Strategic Director,
Finance and Performance
Westminster Borough Council

John Wood
Head of Financial and
Commercial Services
Staffordshire County Council

Adrian Coles OBE
Director General
Building Societies Association

Philip Booth
Editorial and Programme Director
Institute of Economic Affairs

Roger Latham
Visiting Fellow
Nottingham Business School

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Dear Delegates,

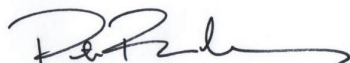
It is with great pleasure that we can announce the agenda for the 3rd Local Authority Treasurers' Investment Forum and would like to take this opportunity to thank all those who gave up their time to suggest themes for this year's programme. Again we've seen appetite for discussing the relationships and processes that underpin investment and counterparty selection and also a general awareness that local authorities should guard against a 'business as usual' mentality as Iceland becomes a more distant memory. Credit-risk, the economy and more input from practitioners were also high on the wish-list as was housing reform, the new self-financing regime and resulting issues surrounding debt management and raising capital.

We're delighted to have been able to keep the conference free again to local authority officers while maintaining a high-quality and editorially independent agenda. This is in no small part thanks to the ongoing support and understanding of our lead sponsor, for the third year running, CCLA. Their willingness to take part in an open and engaging session has proved the foundation for the event's success and we'd like to thank them again for giving us this opportunity. We'd ask you to help us keep the event free by committing yourself to attending, should you register.

If you'd like to join us in September, please fill out the form on the back page and fax back to us on 020 3355 1190. Free places are limited so please return your form promptly to secure your place.

We look forward to seeing you at the conference.

Best wishes,



Peter Findlay
Organiser
Local Authority Treasurers' Investment Forum

"The conference was extremely useful and one of the most interesting I have attended for a long while."

Head of Corporate Finance, County Council, 2009

Lead Sponsor



CCLA has managed local authority funds for over 40 years and is part owned by the Local Authorities Mutual Investment Trust (LAMIT). LAMIT was established to provide investment services for local authorities in the UK, and is controlled by members and officers appointed by the associations of local authorities in England, Wales, Scotland and Northern Ireland and by the client representatives of our local authority investors. This unique structure ensures strong governance, transparency and alignment between our interests and those of our local authority clients. CCLA is authorised and regulated by the Financial Services Authority (FSA).

www.ccla.co.uk

THE PUBLIC SECTOR DEPOSIT FUND

The Public Sector Deposit Fund (PSDF) is an innovative pooled money market fund developed by CCLA together with the public sector to meet their cash needs. Local authorities and other public sector organisations collectively have large deposits, and share very similar interests and purposes. They also share the same investment challenges, with many having suffered from the fall-out of the global financial crisis. The PSDF allows public sector investors with a common interest to invest together. It is a UK domiciled, FSA regulated money market fund, wholly aligned with the principles and values of the public sector. A pooling of public sector deposits in the fund will provide the advantages of scale and diversification, while spreading and sharing the costs of the expert management required in a fast moving world.

For more information contact Andrew Robinson, Director at CCLA at andrew.robinson@ccla.co.uk 0844 561 5155.

www.psdf.co.uk

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Agenda • Thursday, September 22nd, 2011

Sessions, speakers and timings are subject to change. Delegates will be emailed the final agenda in the week before the conference.

REGISTRATION 08.45-09.30

CHAIRMAN'S OPENING REMARKS

Chairman: Tony Travers

Visiting Professor

London School of Economics

KEYNOTE PRESENTATION

Surviving the next financial crisis

Governments around the world have been brought down as a result of protecting the banking system from systemic failure. Political self preservation means that the rules are changing, and at some point banks will be allowed to fail. What does this mean for cash management in the future, and how should treasurers respond?

Michael Quicke

Chief Executive Officer, CCLA

PANEL SESSION

Capital investment in turbulent times: practitioners' question time

- Has investment strategy changed post-Iceland?
- Are local authorities over-reliant on their advisers and ratings agencies?
- What role can external managers play in local authority capital management?
- What are the big challenges in the year ahead?

John Harrison

Executive Director for Strategic Resources
Peterborough City Council

Barbara Moorhouse

Strategic Director, Finance and Performance
Westminster Borough Council

John Wood

Head of Financial and Commercial Services
Staffordshire County Council

PRESENTATION

Ratings agencies: are they worth it?

Based on work from his recently published book, Roger Latham will argue that a radical re-evaluation of the workings of the economy is underway that significantly undermines the basis upon which credit rating agencies have operated. The implications of this for treasury departments, the ratings agencies themselves and local authority advisers will all be examined.

Roger Latham

Visiting Fellow

Nottingham Business School

PRESENTATIONS

Updates from the DCLG and CIPFA

Two short presentations followed by a discussion rounding up the key developments and issues on the horizon at CIPFA and the Department for Communities & Local Government. The specific areas to be covered will be announced in the build up to the conference to ensure timeliness.

Mandy Bretherton

Technical Adviser, CIPFA

Trevor Emmott

Capital Finance Policy Adviser

Department for Communities & Local Government (subject to availability)

PANEL SESSION

What are your investment options and how do their risks compare?

Local authorities are relatively restricted in the type of asset they can invest in but there are many different ways to skin a cat. Between money market funds, banks, building societies, treasury bills, corporate bonds and domestic and overseas accounts, there are a wide variety of options available to the local authority cash manager. Why are some of these options preferred over others, which are the most competitively priced and which are the inherently riskier options, according to our panelists?

James Bevan

Chief Investment Officer, CCLA

Adrian Coles

OBE, Director General
Building Societies Association

Mark Frankel

Secretary, Public Works Loan Board

GUEST PRESENTATION

What impact will the Housing Revenue Account reform and the self-financing regime have on local authorities?

With the Localism Bill being tabled before Parliament this autumn and new light shed on the Comprehensive Spending Review's reform of the HRA, we've invited CIH's Steve Partridge to reflect upon financing options and debt management under the new regime.

Steve Partridge

Consultant, Chartered Institute of Housing

PRESENTATION

Bond Issuance: raising capital in the bond market

One financing option increasingly explored by local authorities following the CSR and developments at the PWLB is bond issuance. In this session we explore the means, timing, costs, and appetite in the market for new paper.

Farouk Ramzan

Managing Director

Head of Corporate Debt Capital Markets

Lloyds Bank Corporate Markets

PANEL SESSION

If a local authority treasury unit only invests with the DMO, that investment could and should be made centrally: discuss

In this key debate we explore the parameters of a 'managed investment' and ask if treasury resource is being justified by simply investing with the DMO. Should local authorities be required to explore the offerings of external managers and what level of expertise is required to do so?

Cllr Sir Merrick Cockell

Council Leader

Royal Borough of Kensington & Chelsea

David Whelan

Managing Director

Sector Treasury Services Ltd

PRESENTATION

Macro-economic update: where now for the ailing economy?

Markets guru and Chief Investment Officer James Bevan presents his latest thoughts on the global and UK economies.

James Bevan

CIO, CCLA

PANEL SESSION

Interest rates and the sovereign debt: what does the big picture mean for local authority treasurers?

Steven Bell

Director, GLC UK Ltd

James Bevan

CIO, CCLA

Philip Booth

Editorial and Programme Director

Institute of Economic Affairs

CONFERENCE CLOSE C17.00

Speaker biographies

Steven Bell

Director, GLC UK Ltd

Steven Bell, one of the City's best-known economists, is a Director of GLC Ltd and the Portfolio Manager of GLC's Global Macro Hedge Fund Programme. His fund has generated double digit annual returns since inception. Steven started his career at Morgan Grenfell over 20 years ago, where he was Chief Economist, a title he retained as the company became Deutsche Morgan Grenfell, Deutsche Bank and Deutsche Asset Management.

James Bevan

Chief Investment Officer, CCLA

James Bevan joined CCLA as Chief Investment Officer in November 2006. Before joining the company he had been the Head of Asset Management at Abbey. James joined Abbey in 1999 to create Inscape, the multi manager based service for the mass affluent market. The success of Inscape was followed by the launch of Abbey Multi Manager, a high quality manager-of-managers product. In 2002, James was appointed Chief Investment Officer, before becoming Head of Asset Management in 2004. Under his guidance Abbey moved to a multi manager sub-advisory approach for all equity and bond portfolios, and expanded the use of alternative strategies. Prior to Abbey, James was Chief Investment Officer for Barclays Stockbrokers and Barclays Personal Investment Management, having joined BZW in 1988 from research at Cambridge University.

Philip Booth

Editorial and Programme Director
Institute of Economic Affairs

Prof Philip Booth is Editorial and Programme Director at the IEA and professor of insurance and risk management at Cass Business School, City University. Philip has written widely on pensions, social insurance and financial regulation and was formerly an advisor on financial stability issues at the Bank of England. He is author, co-author and editor of several books and think-tank publications as well as editor of the journal Economic Affairs. He was Vice-Chairman of the Public Sector Pensions Commission (established in 2009).

Mandy Bretherton

Technical Manager – Local Government
Finance, CIPFA

Mandy joined CIPFA in April 2009 prior to which she held a number of positions in local government finance, initially specialising in social services finance. She then moved into the technical area and spent five years as Chief Accountant. She has a broad range of local authority experience, having worked for a number of county councils, a fire and rescue service and most recently a Unitary. She works as Technical Manager for CIPFA in their Policy and Technical Team and supports CIPFA's Treasury Management and Social Care panels.

Cllr Sir Merrick Cockell

Council Leader
Royal Borough of Kensington & Chelsea

Councillor Sir Merrick Cockell has been Leader of the Royal Borough of Kensington and Chelsea since April 2000 and a councillor since 1986. In July 2009 Sir Merrick was appointed an Audit Commissioner, sitting on the Board of the Audit Commission and in October 2010 he was appointed to the Board of the London Pension Fund Authority. He is currently Chairman of the think-tank Localis and was Chairman of the Conservative Councillors' Association and on the Conservative Party Board from February 2008 until February 2011. Sir Merrick is married with two daughters.

Adrian Coles

OBE, Director General
Building Societies Association

A graduate of both Nottingham and Sheffield Universities with degrees in Economics, Adrian Coles joined the Building Societies Association in 1979 as an Economist. After various appointments he became Director General in 1993. Between 1993 and 1996 he was also Director General of the Council of Mortgage Lenders. He was awarded the OBE for services to financial services in the 2011 New Year Honours list.

Trevor Emmott

Capital Finance Policy Adviser
Department for Communities and Local
Government (subject to availability)

Trevor has worked for central Government for over 30 years and took up his present post in capital finance policy in 1991. Since then he has maintained and developed the legislation on local government borrowing, investment, capital receipts, companies and PFI. He helped to create and introduce the prudential capital finance system, which since 2004 has allowed authorities unprecedented freedom to borrow and invest. He was involved in producing the recent emergency regulations to help authorities facing possible losses of Icelandic bank investments. He coordinated the review, launched in response to the Icelandic events, which resulted in the publication of revised investment guidance to authorities.

Mark Frankel

Secretary, Public Works Loan Board

Mark Frankel is a career civil servant with many years experience of local government finance, previously in predecessor bodies of the Department for Communities & Local Government and latterly as Secretary of the Public Works Loan Board.

Roger Latham

Visiting Fellow, Nottingham Business School

Roger Latham was Chief Executive of Nottinghamshire County Council and prior to that County Treasurer. He held many other senior posts in a local government career spanning thirty years. By academic background Roger is an economist having gained a first class honours in economics and statistics and a Masters degree in monetary economics. Subsequently he qualified as an accountant through CIPFA's senior officers' scheme. He is now Visiting Fellow at Nottingham Trent University Business School.

Speaker biographies

Barbara Moorhouse

Strategic Director, Finance and Performance
Westminster Borough Council

Barbara Moorhouse is the Strategic Director, Finance and Performance at Westminster City Council. She joined Westminster in 2009 and has responsibility for the finance and resources teams. After leaving Oxford University, she spent 20 years in the private sector in a variety of strategic and commercial roles. In 2005 Barbara moved to the public sector, joining the Ministry of Justice as Director General in 2005. She was subsequently promoted to become Director General, Corporate Resources at the Department for Transport. She is currently a Non Executive Director at OPM and a Member of the Financial Reporting Review Panel.

Steve Partridge

Consultant, Chartered Institute of Housing

Steve Partridge took up his post of Director of Financial Policy and Services with CIH Group in August 2009. He is the former Executive Director of HQN and is a leading expert in housing finance and a regular speaker at national and regional conferences on housing finance issues. Steve started his career as a CIPFA trainee at Leicester City Council in 1987. He joined Birmingham City Council in 1990 reaching the post of Finance Manager with the full range of financial and accounting responsibility for revenue and capital budgets for the HRA. Later he joined KPMG as an Assistant Director in their advisory practice.

Michael Quicke

Chief Executive Officer, CCLA

Michael Quicke joined CCLA in March 2006 and is the Chief Executive. Before joining the company he was the Chief Executive of Leopold Joseph Holdings PLC, the private banking and asset management group which was quoted on the London Stock Exchange. He is a Trustee of the National Trust and Chairman of its Audit Committee.

Farouk Ramzan

Managing Director
Head of Corporate Debt Capital Markets
Lloyds Bank Corporate Markets

Farouk began his career in 1990 at Kleinwort Benson's International Corporate Finance division. After two years in the International Structured Products Group, marketing tax-based financing structures (1993-1995), he joined Global Debt Origination at Dresdner Kleinwort, originating bonds for corporates and financials in the UK and USA. From 1999, he continued this role in New York, returning to the UK in 2001 with Société Générale, where he was Head of UK DCM Corporate Origination (encompassing loans, bonds, securitisation and tax & debt advisory). In 2007, Farouk took up the post at Lloyds Bank Corporate Markets, where he is responsible for building the Bank's Corporate Debt Capital Markets platform.

Tony Travers

Visiting Professor
London School of Economics

Tony Travers is Director of LSE London, a research centre at the London School of Economics. He is also a Visiting Professor in the LSE's Government Department. His key research interests include local and regional government and public service reform. He is currently an advisor to the House of Commons Children, Schools and Families Select Committee and the Communities and Local Government Select Committee. He is a board member of the Centre for Cities and an Honorary Member of the Chartered Institute of Public Finance & Accountancy.

David Whelan

Managing Director
Sector Treasury Services Ltd

David is the Managing Director at Sector. He is a key advisor to local authorities on capital financing, investment management and proactive debt and risk management. David has been instrumental in advising local authorities on the financing of large scale regeneration and projects, identifying and recommending optimum funding packages and asset solutions.

Media Partner



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Robin Page, CEO & Publisher
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AIConferences

AIConferences, an event production company, was founded in 2008 by Peter Findlay to provide conferences and event support in the investment management and local authority sectors. Peter has over ten years experience in launching and managing some of Europe's best known institutional investor events and networking groups including the Local Government Pension Investment Forum and the European Institutional Investor Institute. For event consulting, management or collaborations please email peter.findlay@aiconferences.com

John Wood

Head of Financial and Commercial Services
Staffordshire County Council

John has a degree in Business Administration from Bath University and initially gained his CIMA qualification before moving to the public sector where he achieved his CIPFA qualification. He spent a number of years advising on PFI projects in Staffordshire before being appointed to senior roles with responsibilities that include Pension Fund Investments, Pensions Administration and Treasury. Last year he passed the recently introduced CIPFA/ACT Certificate in International Treasury Management – Public Finance.

"Exceeded my expectations; a day very well spent."

Deputy Chief Executive, Borough Council, 2010

Further information

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Contact:

Jim Fuell, Head of Global Liquidity, EMEA
Tel: +44 20 7742 3620
james.m.fuell@jpmorgan.com

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Council • Test Valley Borough Council • Tonbridge & Malling Borough Council • Warrington Borough Council
• Watford Borough and Three Rivers District Councils • Waverley Borough Council • Westminster City Council
• Worthing Borough Council

See back page for registration details.

(*Registered Local Authorities as of Monday 25 July, 2011. For an up-to-date list contact peter.findlay@aiconferences.com)

Local Authority Treasurers' Investment Forum

London • September 22nd, 2011

**Venue Details: London Stock Exchange,
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Please select the appropriate option below.

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NB: Local Authority officers who register for the conference free of charge and then cancel after September 1st, 2011, without finding a suitable replacement from their local authority, will incur a £75.00+VAT administration charge.

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WHERE & WHEN?

Thursday, September 22nd, 2011

Registration 08.45 – 09.30

London Stock Exchange

10 Paternoster Square

London EC4M 7LS

Tel: 44 (0)20 7797 1000

Nearest Tube: St. Paul's (Central Line)

Delegates are responsible for arranging and paying for their own accommodation and travel.

DELEGATE DETAILS

1st Delegate

Mr/Mrs/Ms/Dr

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